

PHD SCHOLARS REPRESENT DCU IN CHINA

Three PhD students from the Business School represented Dublin City University at the prestigious Northeastern University (NEU) Postgraduate Summer School in Shenyang, China this summer. Catherine Faherty, Julie Brueckner and Gavin Brown were selected to attend the biennial summer school for advanced PhD students which took place from July 3 to July 14, 2017.

Forty students from leading universities worldwide participated in the intensive two-week programme, attending interactive classes and seminars on various management topics led by well-known professors from within and outside of China. The cross-disciplinary, cross-cultural programme provides a unique opportunity for knowledge exchange and collaboration amongst scholars from universities worldwide. This is the second year that the School of Business Administration at Northeastern University fully sponsored the participation of PhD students from DCU in the summer school.

Northeastern University is a public university in the city of Shenyang in the northeast region of China. With an annual enrolment of over 20,000 students, it is one of China's highest ranked universities. The summer programme included management presentations and site tours of leading manufacturing companies in Shenyang.



Commenting on the trip, Catherine Faherty, final-year scholar with the Centre for Family Business, said: "I was honoured to be selected to participate in the summer school and represent DCU and our first-rate PhD programme. Northeastern is a well-known university with an esteemed faculty. The summer school provided an excellent opportunity to collaborate with a diverse range of international scholars with different perspectives and outlooks." Julie Brueckner, scholar in leadership and organisational behaviour, remarked, "It was an honour to represent DCU Business School at the NEU Summer School in Shenyang, China. I was fascinated with the Chinese culture and touched by the hospitality and friendliness we experienced from our Chinese hosts. Over the time of the summer school new collaborations developed into new friendships." Gavin Brown, a scholar in risk perception and emergency preparedness, affirmed "The NEU Summer School was a truly wonderful experience and my thoughts echo that of Catherine and Julie. The programme was expertly crafted making full use of the mantra of cross-cultural and multi-disciplinary studies. Professors from across the globe, including one of our own, Prof Bernard Pierce, travelled to the summer school to provide us with a platform for diverse discussions and engaging lectures on topics that ranged from innovation, to academic writing and getting published. I cannot thank everyone enough who was involved in the delivery of this summer school. All of the staff, and students, at NEU could not have been friendlier or more helpful. Not only was it an honour to represent DCU Business School, but also partake in the adventure and learning that shaped the NEU Summer School. Our two schools might be 8,388 km apart, but our friendship continues to grow. Slámfóill."

